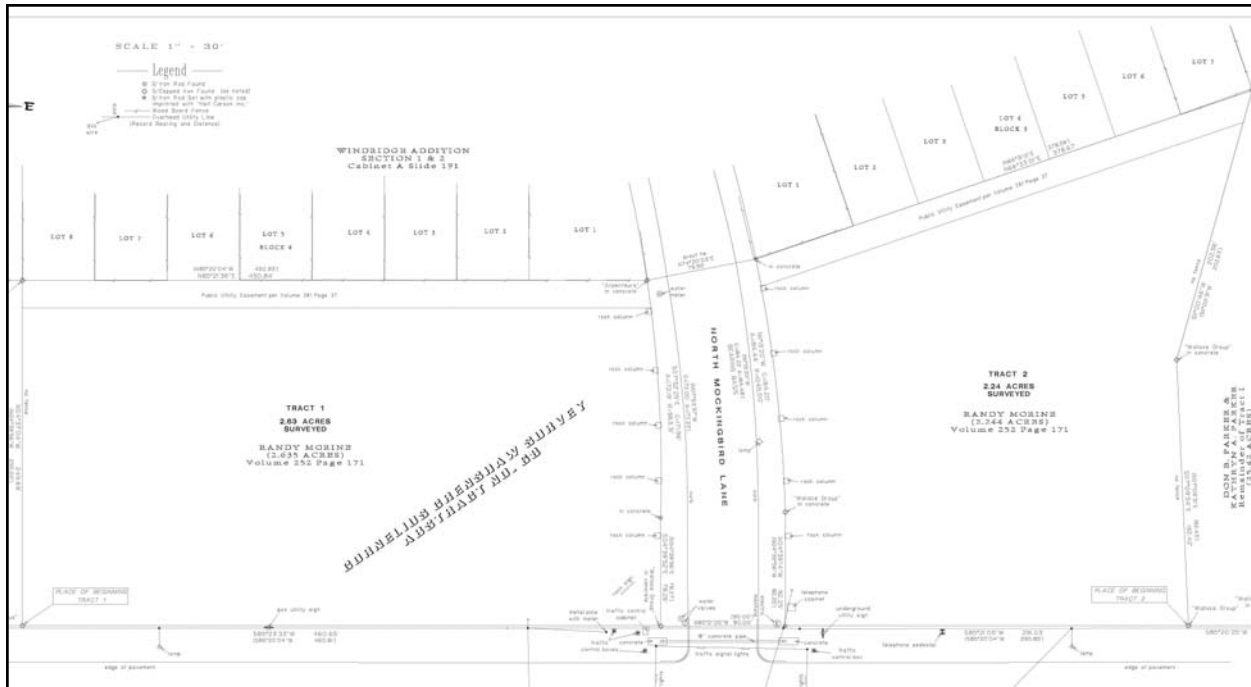


Windridge Pads

Located at the Northeast and Northwest corners
of FM 142 and N. Mockingbird Lane
Lockhart, Texas



Approximately 4.89 Acres

West Tract 2.53 Acres

East Tract 2.24 Acres

Prepared By:
Knight Real Estate Corporation
307 East 2nd Street
Austin, Texas 78701

November 6, 2012

The information herein was obtained from sources believed to be reliable, however, Knight Real Estate Corporation makes no guarantees, warranties or representations as to the completeness or accuracy thereof.

Table of Contents

Overview.....3
Area Map.....5
Survey and Site Plan Drawings.....8
Demographic Information.....11

AREA OVERVIEW

LOCKHART MARKET OVERVIEW

Texans take their BBQ really serious.

*Especially in the town of Lockhart, who has over the years proven to be not just the self-proclaimed, “Barbecue Capital of Texas,” but has earned that title boasting impressive numbers of steady visitors flocking to this uniquely Texan city whose four BBQ restaurants account for an estimated 5,000 people visiting their establishments each week. From BBQ connoisseurs to people just passing through, **roughly 250,000 people a year find their road leading to the city of Lockhart** to consume Barbecue that has turned this once lonely one-horse town into a delectable barbecue destination.*



This sleepy cowboy town paints a picture-perfect setting for all things Texas and the city has over the years made sure to preserve the rustic charm that continues to draw more and more crowds from all over year after year. With the steady planned growth of the region it stands ready to welcome more families looking for an escape from the hassles and fast pace of the big city. With a small town quality of life with a population of 12,698 and a charming historical downtown square.



In addition to the simplicity that many find in smaller towns, Lockhart’s housing market is nicer on your pocketbooks as well with an average home value of only \$133,015 compared to the ever-rising average home value of the Greater Austin Area currently at \$233,919.

The many public parks connected by walking paths, a State Park, golf course, community theatre, museums, and shopping. Lockhart has a community feel that can’t be beat. Well known for several events and festivals throughout the year like the Chisholm Trail Roundup, Al Hopkins Tolbert Texas State Chili Championship, 4th of July Extravaganza, Taste of Lockhart Cultures and A Dickens Christmas in Lockhart, Kidfish and Bicycle Rodeo, just to name a few.

“Located directly on the exciting new SH130 transportation corridor, Lockhart is in the middle one of the strongest economic regions in the nation.” The opening of the new highway means Lockhart is only a short 20 minutes drive from downtown Austin and 45 minutes from downtown San Antonio.

“No other Central Texas location is more positively positioned. “

With a municipal airport of its own and only 20 miles away from ABIA, Lockhart is located at the heart of a junction of central roadways such as Hwy 183, major Interstates IH-35 and IH-10. The newest addition, the SH-130 toll road, has a posted speed limit of 85 miles per hour, the highest posted speed limit of any road in the U.S., making the 28 miles from downtown Austin a short 20 minute commute. Lockhart is 223 miles from the DFW Metropolitan area and an even shorter 163 miles that connect Houston – our nation’s fourth largest city. This Texas gem is conveniently located 65 miles north of San Antonio, and a short 30 miles to Bastrop – home to the sixth fastest growing county in Texas with an area that will be able to support an additional 2.75 million square feet of retail space Over the next five years. Lockhart is centrally located and now considered to be a part of what is considered as the Greater Metropolitan Austin Area.

Lockhart is home to a stable and thriving business environment. From small shops to large manufacturers, our businesses are friendly, competitive, and highly valued members of the local community. The city of Lockhart has become a great place to live, work and grow your business.

“Oil and Texas are synonymous and Lockhart had its days as a boom town with the discovery and development of oil fields in the 1920’s,” ...perhaps this deep rooted history is partly why



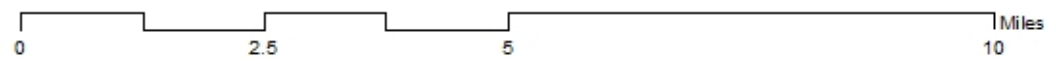
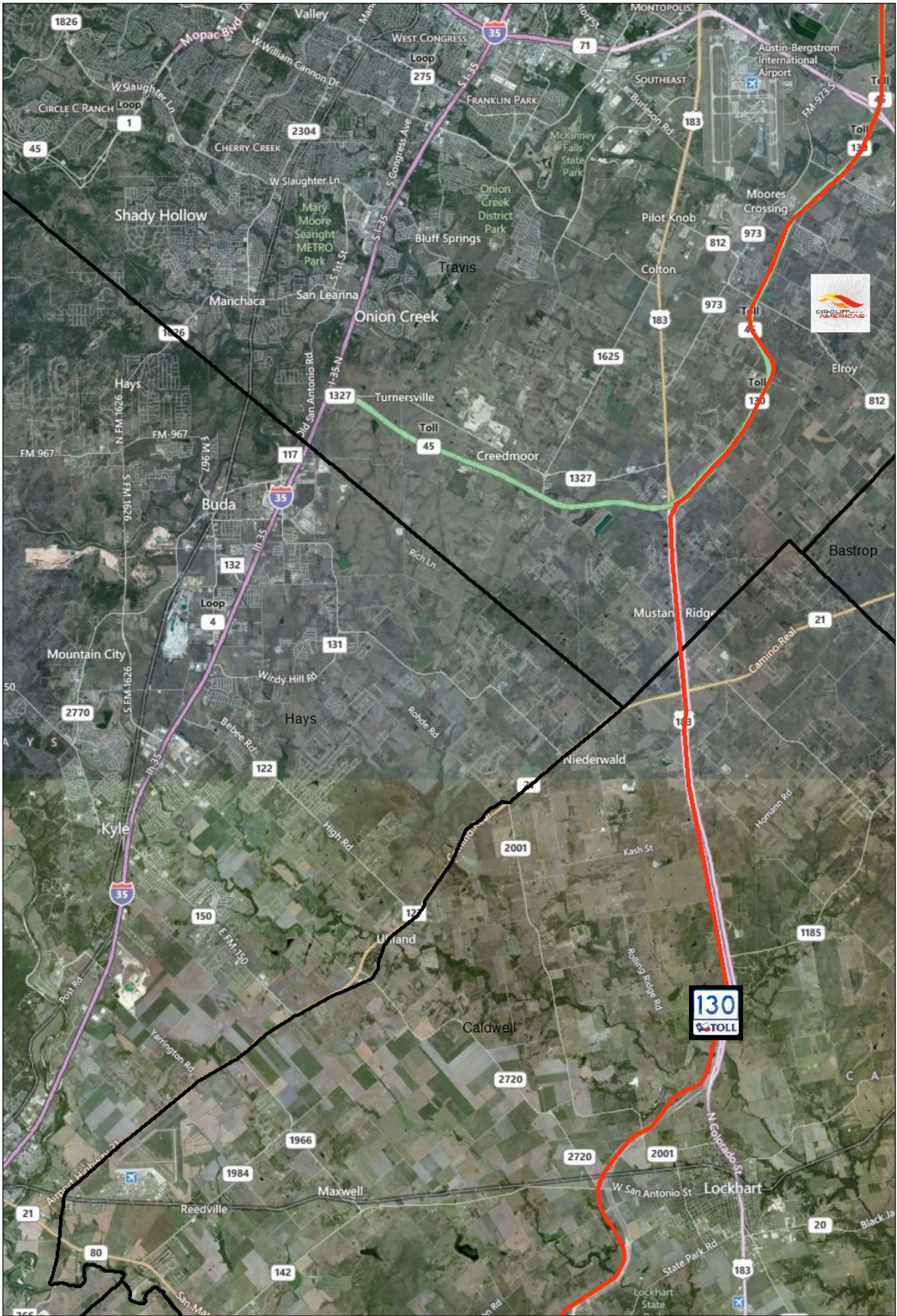
Lockhart is very popular for filming. Adding to its nationwide charm with locations used for many movies including blockbusters like “where the heart is” and “what’s eating Gilbert Grape,” this city is a popular for the numerous TV shows and commercials shot on location.

“The story of historic Lockhart is an ongoing tale of human endeavor, proudly nurtured by her citizens. Lockhart warmly invites you to sample its unique brand of small town hospitality. Step back into the past as you tour beautifully preserved buildings and homes and browse the antique shops. Stay for lunch or dinner, and sample the best barbecue in the world.”

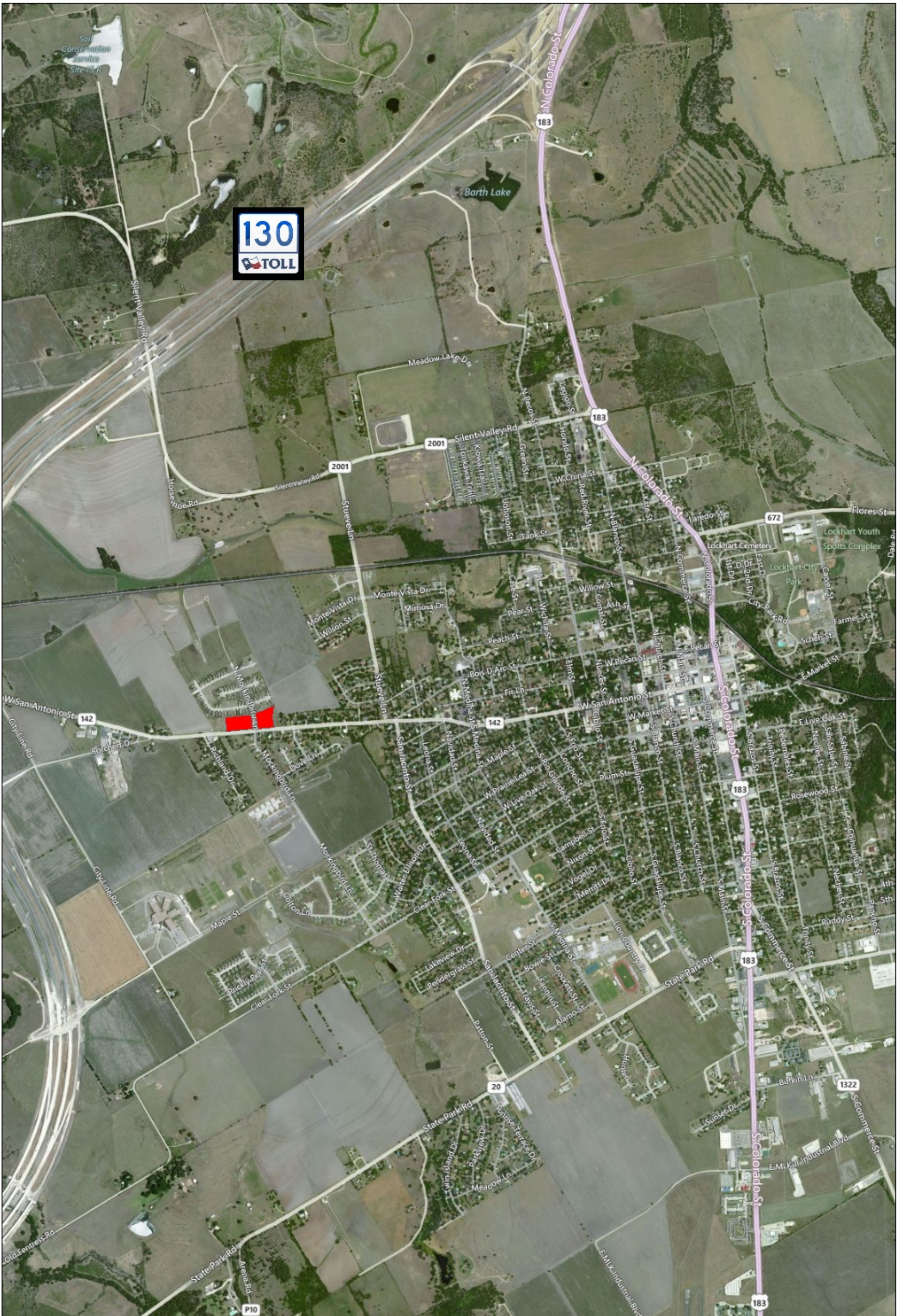
Knight Real Estate Corporation
307 East 2nd Street
Austin, Texas 78701

Office Phone (512) 472-1800
Cell Phone (512) 294-1161
Email: jamesknight@knightrealestate.com

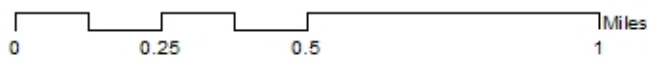
AREA MAP



All information (information) provided or depicted on this map and/or aerial photograph has been obtained from third party sources deemed reliable, however, neither Knight Real Estate nor any of its brokers, agents, employees, officers, directors or affiliated companies (collectively, Knight Real Estate and Related Parties) have made an independent investigation of the information or the information sources, and no warranty or representation is made by Knight Real Estate and Related Parties as to the accuracy of such information. The information is submitted subject to possible errors or omissions, and no person or organization should rely on the information, unless such person or organization has conducted an independent investigation to confirm the accuracy thereof.



130
TOLL



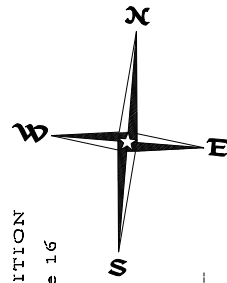
All information (information) provided or depicted on this map and/or aerial photograph has been obtained from third party sources deemed reliable, however, neither Knight Real Estate nor any of its brokers, agents, employees, officers, directors or affiliated companies (collectively, Knight Real Estate and Related Parties) have made an independent investigation of the information or the information sources, and no warranty or representation is made by Knight Real Estate and Related Parties as to the accuracy of such information. The information is submitted subject to possible errors or omissions, and no person or organization should rely on the information, unless such person or organization has conducted an independent investigation to confirm the accuracy thereof.



Knight Real Estate Corporation
307 East 2nd Street
Austin, Texas 78701

Office Phone (512) 472-1800
Cell Phone (512) 294-1161
Email: jamesknight@knightrealestate.com

SURVEY AND SITE PLAN DRAWINGS



SCALE 1" = 30'

Legend

- ⊙ 1/2" Iron Rod Found
- ⊕ 1/2" Capped Iron Found (as noted)
- ⊙ 1/2" Iron Rod Set with plastic cap imprinted with "Holt Carson Inc."
- Wood Board Fence
- Overhead Utility Line (Record Bearing and Distance)
- pole
- guy wire

WINDRIDGE ADDITION SECTION 3 Cabinet B Slide 16

WINDRIDGE ADDITION SECTION 1 & 2 Cabinet A Slide 191

LOT 9 LOT 8 LOT 7 LOT 6 LOT 5 BLOCK 4 LOT 4 LOT 3 LOT 2 LOT 1

Public Utility Easement per Volume 281 Page 37

DON B. PARKER & KATHRYN A. PARKER Remainder of Tract II (72.57 ACRES) Volume 470 Page 21

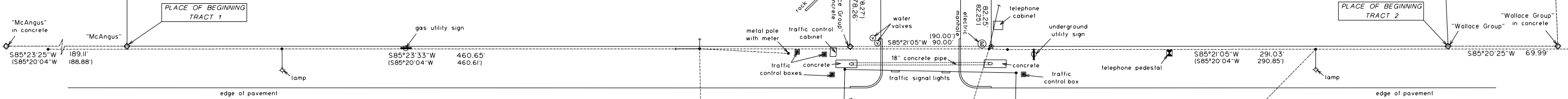
TRACT 1
2.63 ACRES SURVEYED
RANDY MORINE
(2.635 ACRES)
Volume 252 Page 171

CORNELIUS CRENSHAW SURVEY, ABSTRACT NO. 68

NORTH MOCKINGBIRD LANE

TRACT 2
2.24 ACRES SURVEYED
RANDY MORINE
(2.244 ACRES)
Volume 252 Page 171

DON B. PARKER & KATHRYN A. PARKER Remainder of Tract I (25.42 ACRES) Volume 470 Page 21



STATE HIGHWAY NO. 142 - WEST SAN ANTONIO STREET (80' R.O.W.)

GF No 00093040
TO Meredith Knight
First American Title Insurance Company
Heritage Title Company of Austin, Inc.

THE STATE OF TEXAS
THE COUNTY OF TARRANT

The undersigned does hereby certify that a survey was this day made on the ground of the property legally described hereon and is accurate to the best of my abilities and that there are no boundary line conflicts, encroachments, shortages in area, overlapping of improvements, visible utility lines, or roads in place, except as shown hereon, and said property abuts a dedicated roadway.

This property is within Zone X (areas determined to be outside of the 100 Year Flood Plain) according to the Federal Emergency Management Agency Flood Insurance Rate Map Panel No. 480094 0100 C, dated July 21, 1999.

THIS the 27th day of APRIL, A.D., 2010.

NOTES

1) These tracts are subject to restrictions recorded in Volume 252 Page 171 of the Official Public Records of Caldwell County, Texas.

2) The easement granted to Texas Power and Light Company in Volume 192 Page 132 of the Deed Records of Caldwell County, Texas, does not apply to these tracts.

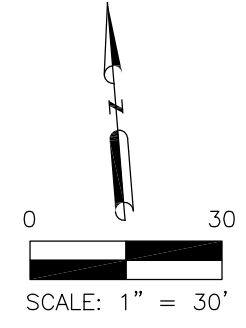
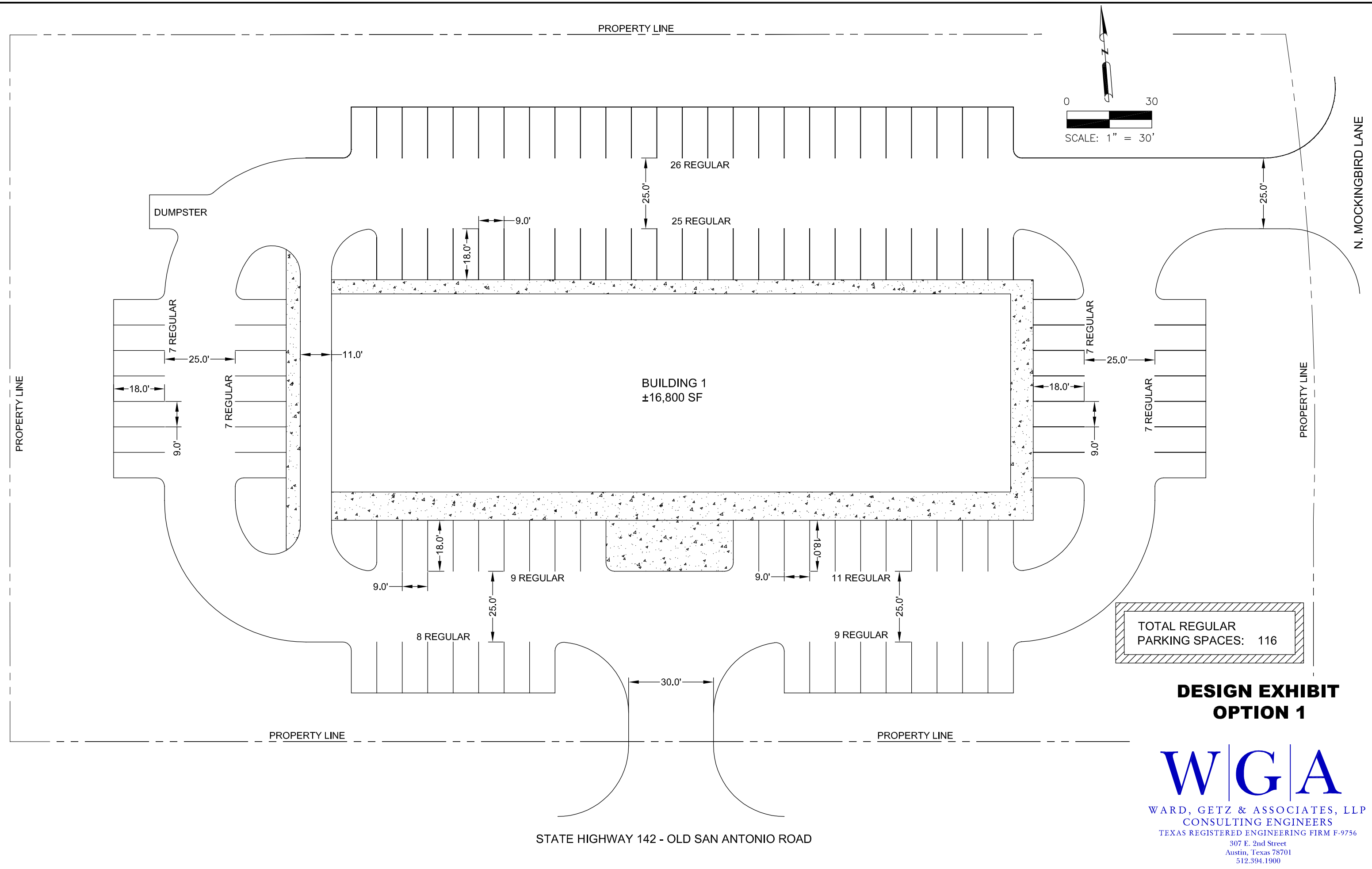
SURVEY MAP OF:

TRACT 1
2.63 ACRES OF LAND OUT OF THE CORNELIUS CRENSHAW SURVEY, ABSTRACT NO. 68 IN CALDWELL COUNTY, TEXAS, BEING ALL OF THAT CERTAIN (2.635 ACRE) TRACT OF LAND AS CONVEYED TO RANDY MORINE BY SPECIAL WARRANTY DEED RECORDED IN VOLUME 252 PAGE 171 OF THE OFFICIAL PUBLIC RECORDS OF CALDWELL COUNTY, TEXAS.

TRACT 2
2.24 ACRES OF LAND OUT OF THE CORNELIUS CRENSHAW SURVEY, ABSTRACT NO. 68 IN CALDWELL COUNTY, TEXAS, BEING ALL OF THAT CERTAIN (2.244 ACRE) TRACT OF LAND AS CONVEYED TO RANDY MORINE BY SPECIAL WARRANTY DEED RECORDED IN VOLUME 252 PAGE 171 OF THE OFFICIAL PUBLIC RECORDS OF CALDWELL COUNTY, TEXAS.

see accompanying field note descriptions

HOLT CARSON, INCORPORATED
PROFESSIONAL LAND SURVEYORS
1904 FORTVIEW ROAD
AUSTIN, TEXAS 78704
www.hciaustin.com
(512) 442-0990
© copyright 2010



TOTAL REGULAR
PARKING SPACES: 116

**DESIGN EXHIBIT
OPTION 1**

W|G|A

WARD, GETZ & ASSOCIATES, LLP
CONSULTING ENGINEERS
TEXAS REGISTERED ENGINEERING FIRM F-9756
307 E. 2nd Street
Austin, Texas 78701
512.394.1900

STATE HIGHWAY 142 - OLD SAN ANTONIO ROAD

N. MOCKINGBIRD LANE

Knight Real Estate Corporation
307 East 2nd Street
Austin, Texas 78701

Office Phone (512) 472-1800
Cell Phone (512) 294-1161
Email: jamesknight@knightrealestate.com

SITE DEMOGRAPHICS



Community Summary

Prepared by James Knight, CCIM

Windridge

Latitude: 29.882928

Longitude: -97.696176

Ring: 1 mile radius

Summary	2000	2010	2015
Population	2,987	3,100	3,119
Households	1,091	1,139	1,149
Families	770	790	789
Average Household Size	2.63	2.62	2.61
Owner Occupied HUs	634	656	660
Renter Occupied HUs	457	484	489
Median Age	35.7	36.2	36.2
Total Housing Units	1,161	1,226	1,240
Vacant Housing Units	70	86	91
Average Home Value	\$98,664	\$133,015	\$158,992

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	205	18.3%	146	12.8%	118	10.3%
\$15,000 - \$24,999	113	10.1%	86	7.6%	72	6.3%
\$25,000 - \$34,999	189	16.8%	94	8.3%	70	6.1%
\$35,000 - \$49,999	215	19.2%	245	21.5%	150	13.0%
\$50,000 - \$74,999	228	20.3%	320	28.1%	488	42.4%
\$75,000 - \$99,999	122	10.9%	125	11.0%	118	10.3%
\$100,000 - \$149,999	50	4.5%	113	9.9%	121	10.5%
\$150,000 - \$199,000	0	0.0%	10	0.9%	13	1.1%
\$200,000+	0	0.0%	0	0.0%	0	0.0%
Median Household Income	\$38,570		\$49,908		\$55,332	
Average Household Income	\$42,848		\$54,011		\$58,239	
Per Capita Income	\$16,590		\$20,484		\$22,192	

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	215	7.2%	228	7.4%	230	7.4%
5 - 14	426	14.3%	412	13.3%	424	13.6%
15 - 19	234	7.8%	202	6.5%	190	6.1%
20 - 24	192	6.4%	211	6.8%	207	6.6%
25 - 34	399	13.4%	450	14.5%	460	14.8%
35 - 44	420	14.1%	389	12.5%	387	12.4%
45 - 54	367	12.3%	407	13.1%	366	11.7%
55 - 64	239	8.0%	339	10.9%	368	11.8%
65 - 74	199	6.7%	194	6.3%	225	7.2%
75 - 84	205	6.9%	161	5.2%	164	5.3%
85+	91	3.0%	109	3.5%	97	3.1%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	2,172	72.7%	2,163	69.8%	2,146	68.8%
Black Alone	160	5.4%	137	4.4%	122	3.9%
American Indian Alone	22	0.7%	22	0.7%	22	0.7%
Asian Alone	13	0.4%	19	0.6%	22	0.7%
Pacific Islander Alone	2	0.1%	2	0.1%	2	0.1%
Some Other Race Alone	530	17.7%	649	20.9%	691	22.2%
Two or More Races	88	2.9%	108	3.5%	114	3.7%
Hispanic Origin (Any Race)	1,294	43.3%	1,542	49.7%	1,617	51.8%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015 were effective as of July 1, 2010. Copyright 2010, all rights reserved.



Community Summary

Prepared by James Knight, CCIM

Windridge

Latitude: 29.882928

Longitude: -97.696176

Ring: 3 miles radius

Summary	2000	2010	2015
Population	11,794	12,627	12,847
Households	3,694	4,009	4,091
Families	2,749	2,946	2,984
Average Household Size	2.82	2.81	2.81
Owner Occupied HUs	2,245	2,403	2,434
Renter Occupied HUs	1,449	1,606	1,657
Median Age	33.9	34.0	33.7
Total Housing Units	3,967	4,364	4,464
Vacant Housing Units	273	355	373
Average Home Value	\$85,833	\$115,497	\$136,279

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	727	19.8%	551	13.7%	460	11.2%
\$15,000 - \$24,999	505	13.7%	455	11.3%	392	9.6%
\$25,000 - \$34,999	515	14.0%	393	9.8%	322	7.9%
\$35,000 - \$49,999	718	19.5%	784	19.6%	492	12.0%
\$50,000 - \$74,999	775	21.1%	1,144	28.5%	1,713	41.9%
\$75,000 - \$99,999	263	7.2%	350	8.7%	343	8.4%
\$100,000 - \$149,999	154	4.2%	293	7.3%	322	7.9%
\$150,000 - \$199,000	11	0.3%	24	0.6%	31	0.8%
\$200,000+	9	0.2%	15	0.4%	17	0.4%
Median Household Income	\$36,690		\$47,040		\$53,910	
Average Household Income	\$41,317		\$50,612		\$55,124	
Per Capita Income	\$13,756		\$17,733		\$19,424	

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	800	6.8%	925	7.3%	963	7.5%
5 - 14	1,757	14.9%	1,627	12.9%	1,725	13.4%
15 - 19	929	7.9%	872	6.9%	809	6.3%
20 - 24	759	6.4%	1,023	8.1%	955	7.4%
25 - 34	1,865	15.8%	2,051	16.2%	2,270	17.7%
35 - 44	1,859	15.8%	1,815	14.4%	1,725	13.4%
45 - 54	1,453	12.3%	1,577	12.5%	1,481	11.5%
55 - 64	818	6.9%	1,242	9.8%	1,325	10.3%
65 - 74	701	5.9%	661	5.2%	808	6.3%
75 - 84	570	4.8%	510	4.0%	486	3.8%
85+	283	2.4%	322	2.6%	303	2.4%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	7,800	66.1%	8,150	64.5%	8,244	64.2%
Black Alone	1,424	12.1%	1,307	10.4%	1,206	9.4%
American Indian Alone	78	0.7%	85	0.7%	86	0.7%
Asian Alone	45	0.4%	65	0.5%	75	0.6%
Pacific Islander Alone	7	0.1%	8	0.1%	8	0.1%
Some Other Race Alone	2,104	17.8%	2,591	20.5%	2,775	21.6%
Two or More Races	335	2.8%	421	3.3%	453	3.5%
Hispanic Origin (Any Race)	5,512	46.7%	6,677	52.9%	7,075	55.1%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015 were effective as of July 1, 2010. Copyright 2010, all rights reserved.



Community Summary

Prepared by James Knight, CCIM

Windridge

Latitude: 29.882928

Longitude: -97.696176

Ring: 5 miles radius

Summary	2000	2010	2015
Population	13,162	14,356	14,707
Households	4,154	4,610	4,741
Families	3,108	3,409	3,480
Average Household Size	2.81	2.79	2.79
Owner Occupied HUs	2,600	2,858	2,927
Renter Occupied HUs	1,554	1,751	1,814
Median Age	34.0	34.2	33.9
Total Housing Units	4,473	5,034	5,187
Vacant Housing Units	319	425	446
Average Home Value	\$89,154	\$121,347	\$143,563

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	786	19.0%	607	13.2%	508	10.7%
\$15,000 - \$24,999	564	13.6%	511	11.1%	443	9.3%
\$25,000 - \$34,999	577	13.9%	450	9.8%	369	7.8%
\$35,000 - \$49,999	820	19.8%	928	20.1%	612	12.9%
\$50,000 - \$74,999	876	21.2%	1,306	28.3%	1,953	41.2%
\$75,000 - \$99,999	306	7.4%	410	8.9%	406	8.6%
\$100,000 - \$149,999	176	4.3%	344	7.5%	384	8.1%
\$150,000 - \$199,000	18	0.4%	31	0.7%	40	0.8%
\$200,000+	14	0.3%	21	0.5%	25	0.5%
Median Household Income	\$37,313		\$47,219		\$53,887	
Average Household Income	\$42,260		\$51,400		\$55,959	
Per Capita Income	\$14,014		\$17,930		\$19,623	

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	896	6.8%	1,048	7.3%	1,096	7.5%
5 - 14	1,971	15.0%	1,870	13.0%	1,990	13.5%
15 - 19	1,028	7.8%	990	6.9%	932	6.3%
20 - 24	831	6.3%	1,138	7.9%	1,071	7.3%
25 - 34	2,071	15.7%	2,290	16.0%	2,548	17.3%
35 - 44	2,098	15.9%	2,064	14.4%	1,972	13.4%
45 - 54	1,650	12.5%	1,832	12.8%	1,720	11.7%
55 - 64	934	7.1%	1,448	10.1%	1,555	10.6%
65 - 74	777	5.9%	766	5.3%	947	6.4%
75 - 84	608	4.6%	565	3.9%	546	3.7%
85+	299	2.3%	344	2.4%	327	2.2%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	8,818	67.0%	9,406	65.5%	9,581	65.1%
Black Alone	1,527	11.6%	1,414	9.8%	1,309	8.9%
American Indian Alone	90	0.7%	101	0.7%	103	0.7%
Asian Alone	49	0.4%	74	0.5%	85	0.6%
Pacific Islander Alone	8	0.1%	9	0.1%	9	0.1%
Some Other Race Alone	2,302	17.5%	2,883	20.1%	3,111	21.2%
Two or More Races	368	2.8%	470	3.3%	510	3.5%
Hispanic Origin (Any Race)	5,986	45.5%	7,359	51.3%	7,848	53.4%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015 were effective as of July 1, 2010. Copyright 2010, all rights reserved.



2010 Retail MarketPlace Profile

Prepared by James Knight, CCIM

Windridge

Latitude: 29.882928

Longitude: -97.696176

Ring: 1 mile radius

Summary Demographics

2010 Population	3,100
2010 Households	1,139
2010 Median Disposable Income	\$40,646
2010 Per Capita Income	\$20,484

Industry Summary

Industry Summary	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink (NAICS 44-45, 722)	\$23,020,425	\$9,136,271	\$13,884,154	43.2	8
Total Retail Trade (NAICS 44-45)	\$19,891,113	\$8,516,571	\$11,374,542	40.0	6
Total Food & Drink (NAICS 722)	\$3,129,312	\$619,700	\$2,509,612	66.9	2

Industry Group	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers (NAICS 441)	\$4,510,611	\$5,460,425	\$-949,814	-9.5	1
Automobile Dealers (NAICS 4411)	\$3,910,983	\$5,455,151	\$-1,544,168	-16.5	1
Other Motor Vehicle Dealers (NAICS 4412)	\$369,318	\$0	\$369,318	100.0	0
Auto Parts, Accessories, and Tire Stores (NAICS 4413)	\$230,310	\$5,274	\$225,036	95.5	1
Furniture & Home Furnishings Stores (NAICS 442)	\$986,370	\$0	\$986,370	100.0	0
Furniture Stores (NAICS 4421)	\$899,890	\$0	\$899,890	100.0	0
Home Furnishings Stores (NAICS 4422)	\$86,480	\$0	\$86,480	100.0	0
Electronics & Appliance Stores (NAICS 443/NAICS 4431)	\$433,578	\$250,241	\$183,337	26.8	1
Bldg Materials, Garden Equip. & Supply Stores (NAICS 444)	\$826,928	\$2,424	\$824,504	99.4	1
Building Material and Supplies Dealers (NAICS 4441)	\$701,303	\$1,329	\$699,974	99.6	1
Lawn and Garden Equipment and Supplies Stores (NAICS 4442)	\$125,625	\$1,095	\$124,530	98.3	1
Food & Beverage Stores (NAICS 445)	\$4,071,912	\$287,691	\$3,784,221	86.8	1
Grocery Stores (NAICS 4451)	\$3,995,928	\$286,703	\$3,709,225	86.6	1
Specialty Food Stores (NAICS 4452)	\$55,193	\$988	\$54,205	96.5	1
Beer, Wine, and Liquor Stores (NAICS 4453)	\$20,791	\$0	\$20,791	100.0	0
Health & Personal Care Stores (NAICS 446/NAICS 4461)	\$755,625	\$369,142	\$386,483	34.4	1
Gasoline Stations (NAICS 447/4471)	\$4,858,985	\$898,695	\$3,960,290	68.8	1
Clothing and Clothing Accessories Stores (NAICS 448)	\$648,542	\$1,174,826	\$-526,284	-28.9	2
Clothing Stores (NAICS 4481)	\$522,608	\$1,096,134	\$-573,526	-35.4	2
Shoe Stores (NAICS 4482)	\$8,699	\$0	\$8,699	100.0	0
Jewelry, Luggage, and Leather Goods Stores (NAICS 4483)	\$117,235	\$78,692	\$38,543	19.7	1
Sporting Goods, Hobby, Book, and Music Stores (NAICS 451)	\$157,184	\$41,980	\$115,204	57.8	1
Sporting Goods/Hobby/Musical Instrument Stores (NAICS 4511)	\$120,075	\$39,688	\$80,387	50.3	1
Book, Periodical, and Music Stores (NAICS 4512)	\$37,109	\$2,292	\$34,817	88.4	1

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector.

Sources: Esri and Infogroup



2010 Retail MarketPlace Profile

Prepared by James Knight, CCIM

Windridge

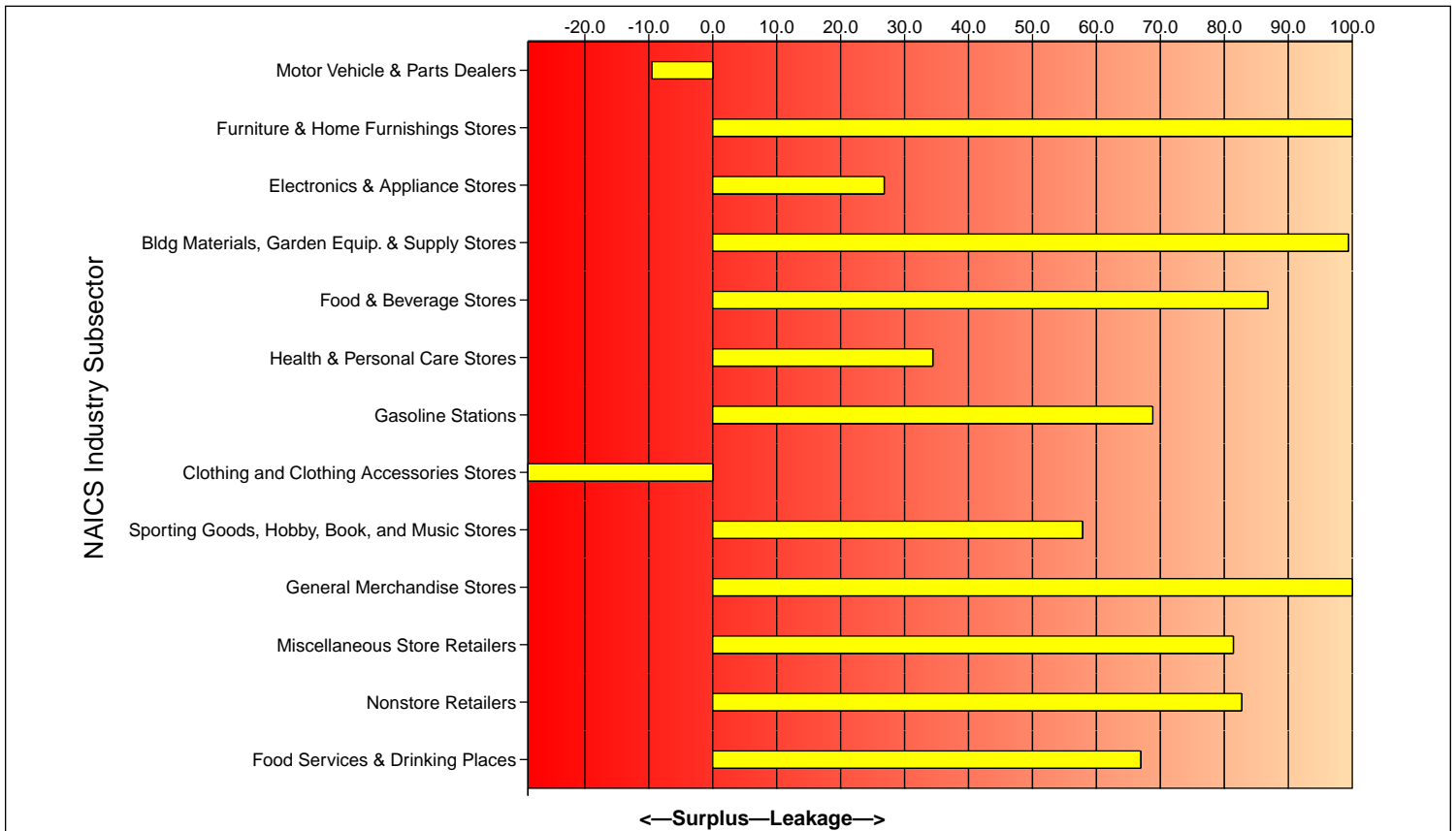
Latitude: 29.882928

Longitude: -97.696176

Ring: 1 mile radius

Industry Group	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
General Merchandise Stores (NAICS 452)	\$2,334,951	\$0	\$2,334,951	100.0	0
Department Stores Excluding Leased Depts.(NAICS 4521)	\$1,357,786	\$0	\$1,357,786	100.0	0
Other General Merchandise Stores (NAICS 4529)	\$977,165	\$0	\$977,165	100.0	0
Miscellaneous Store Retailers (NAICS 453)	\$270,322	\$27,718	\$242,604	81.4	1
Florists (NAICS 4531)	\$46,404	\$1,015	\$45,389	95.7	1
Office Supplies, Stationery, and Gift Stores (NAICS 4532)	\$75,009	\$194	\$74,815	99.5	1
Used Merchandise Stores (NAICS 4533)	\$56,030	\$26,509	\$29,521	35.8	1
Other Miscellaneous Store Retailers (NAICS 4539)	\$92,879	\$0	\$92,879	100.0	0
Nonstore Retailers (NAICS 454)	\$36,105	\$3,429	\$32,676	82.7	1
Electronic Shopping and Mail-Order Houses (NAICS 4541)	\$1,365	\$0	\$1,365	100.0	0
Vending Machine Operators (NAICS 4542)	\$9,505	\$0	\$9,505	100.0	0
Direct Selling Establishments (NAICS 4543)	\$25,235	\$3,429	\$21,806	76.1	1
Food Services & Drinking Places (NAICS 722)	\$3,129,312	\$619,700	\$2,509,612	66.9	2
Full-Service Restaurants (NAICS 7221)	\$1,752,625	\$250,881	\$1,501,744	75.0	1
Limited-Service Eating Places (NAICS 7222)	\$1,193,067	\$332,554	\$860,513	56.4	1
Special Food Services (NAICS 7223)	\$5,674	\$0	\$5,674	100.0	0
Drinking Places - Alcoholic Beverages (NAICS 7224)	\$177,946	\$36,265	\$141,681	66.1	1

Leakage/Surplus Factor by Industry Subsector



Sources: Esri and Infogroup



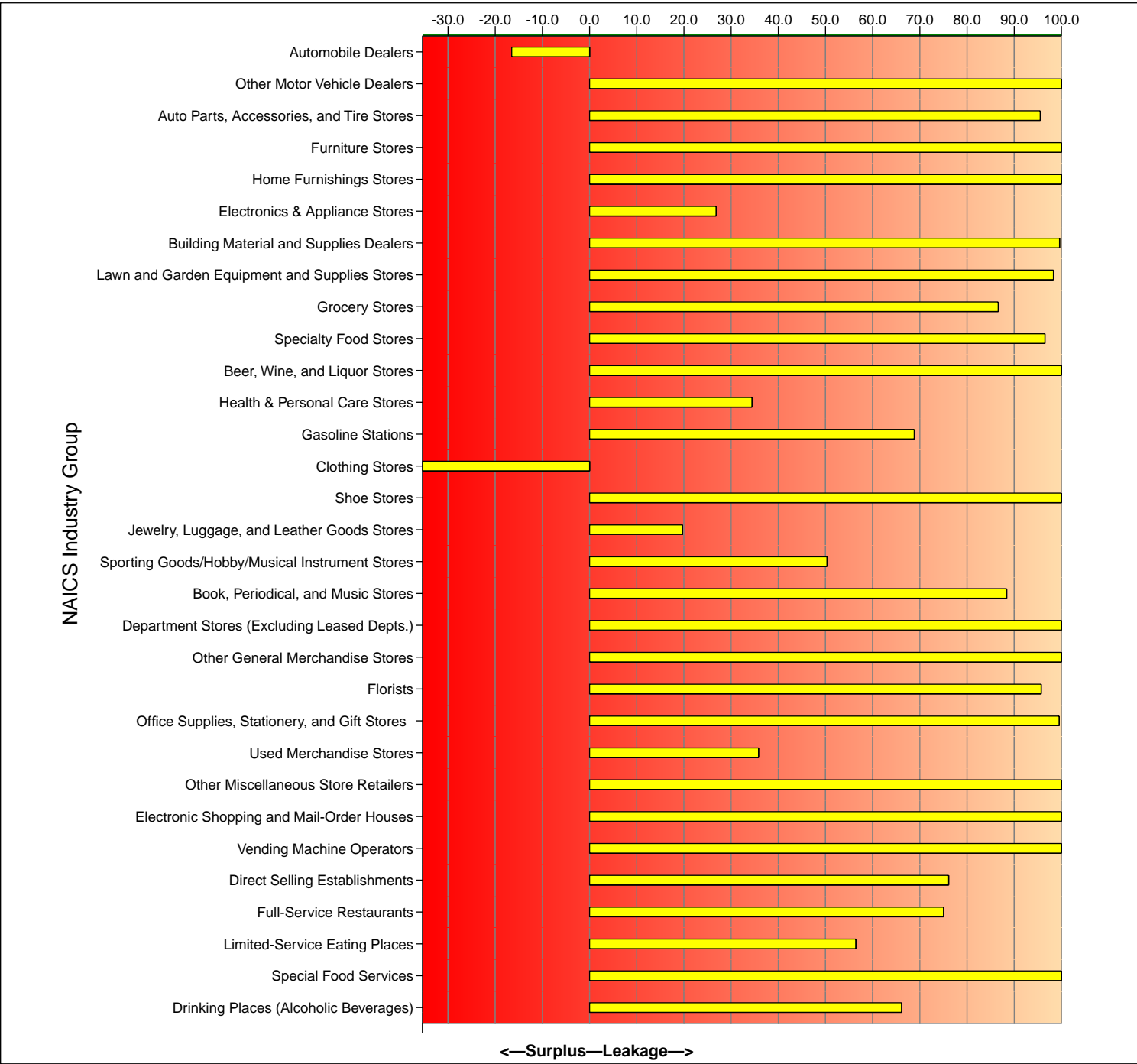
Windridge

Latitude: 29.882928

Longitude: -97.696176

Ring: 1 mile radius

Leakage/Surplus Factor by Industry Group



Sources: Esri and Infogroup



2010 Retail MarketPlace Profile

Prepared by James Knight, CCIM

Windridge

Latitude: 29.882928

Longitude: -97.696176

Ring: 3 miles radius

Summary Demographics

2010 Population	12,627
2010 Households	4,009
2010 Median Disposable Income	\$37,728
2010 Per Capita Income	\$17,733

Industry Summary

Industry Summary	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink (NAICS 44-45, 722)	\$77,597,418	\$138,619,788	\$-61,022,370	-28.2	126
Total Retail Trade (NAICS 44-45)	\$67,369,107	\$125,306,102	\$-57,936,995	-30.1	85
Total Food & Drink (NAICS 722)	\$10,228,311	\$13,313,686	\$-3,085,375	-13.1	41

Industry Group	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers (NAICS 441)	\$15,836,029	\$23,389,739	\$-7,553,710	-19.3	17
Automobile Dealers (NAICS 4411)	\$13,768,707	\$21,966,006	\$-8,197,299	-22.9	9
Other Motor Vehicle Dealers (NAICS 4412)	\$1,302,243	\$435,630	\$866,613	49.9	2
Auto Parts, Accessories, and Tire Stores (NAICS 4413)	\$765,079	\$988,103	\$-223,024	-12.7	6
Furniture & Home Furnishings Stores (NAICS 442)	\$3,270,066	\$23,903,747	\$-20,633,681	-75.9	3
Furniture Stores (NAICS 4421)	\$2,990,636	\$23,745,614	\$-20,754,978	-77.6	2
Home Furnishings Stores (NAICS 4422)	\$279,430	\$158,133	\$121,297	27.7	1
Electronics & Appliance Stores (NAICS 443/NAICS 4431)	\$1,456,963	\$1,682,704	\$-225,741	-7.2	4
Bldg Materials, Garden Equip. & Supply Stores (NAICS 444)	\$2,728,968	\$2,154,952	\$574,016	11.8	9
Building Material and Supplies Dealers (NAICS 4441)	\$2,311,359	\$1,944,011	\$367,348	8.6	7
Lawn and Garden Equipment and Supplies Stores (NAICS 4442)	\$417,609	\$210,941	\$206,668	32.9	2
Food & Beverage Stores (NAICS 445)	\$13,645,575	\$28,189,558	\$-14,543,983	-34.8	10
Grocery Stores (NAICS 4451)	\$13,393,183	\$27,922,051	\$-14,528,868	-35.2	8
Specialty Food Stores (NAICS 4452)	\$185,096	\$48,433	\$136,663	58.5	1
Beer, Wine, and Liquor Stores (NAICS 4453)	\$67,296	\$219,074	\$-151,778	-53.0	1
Health & Personal Care Stores (NAICS 446/NAICS 4461)	\$2,526,475	\$3,634,263	\$-1,107,788	-18.0	7
Gasoline Stations (NAICS 447/4471)	\$16,458,849	\$23,934,334	\$-7,475,485	-18.5	7
Clothing and Clothing Accessories Stores (NAICS 448)	\$2,112,389	\$2,126,585	\$-14,196	-0.3	7
Clothing Stores (NAICS 4481)	\$1,712,928	\$1,834,928	\$-122,000	-3.4	5
Shoe Stores (NAICS 4482)	\$29,662	\$0	\$29,662	100.0	0
Jewelry, Luggage, and Leather Goods Stores (NAICS 4483)	\$369,799	\$291,657	\$78,142	11.8	2
Sporting Goods, Hobby, Book, and Music Stores (NAICS 451)	\$520,953	\$351,221	\$169,732	19.5	4
Sporting Goods/Hobby/Musical Instrument Stores (NAICS 4511)	\$401,833	\$238,893	\$162,940	25.4	3
Book, Periodical, and Music Stores (NAICS 4512)	\$119,120	\$112,328	\$6,792	2.9	1

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector.

Sources: Esri and Infogroup



2010 Retail MarketPlace Profile

Prepared by James Knight, CCIM

Windridge

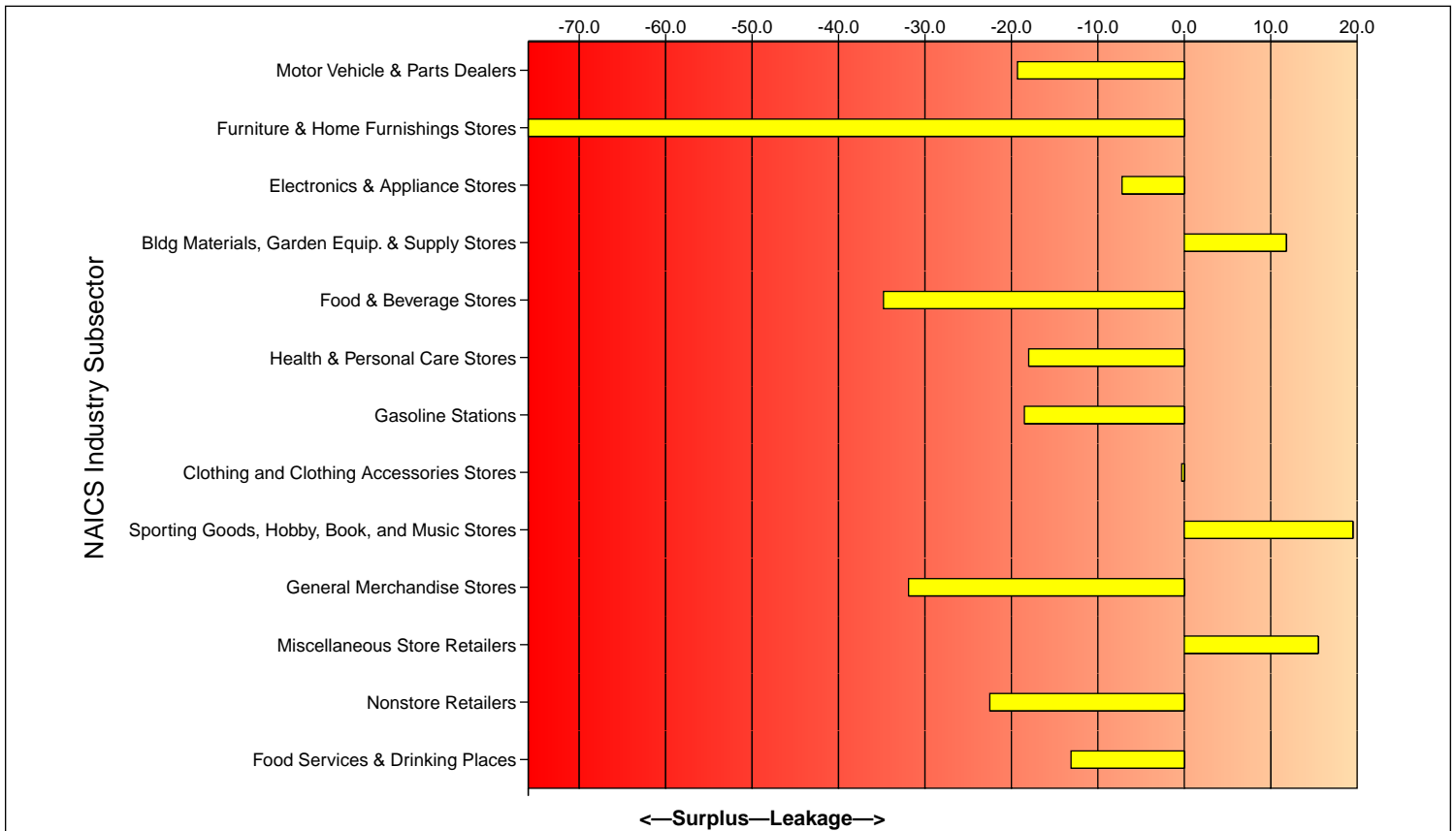
Latitude: 29.882928

Longitude: -97.696176

Ring: 3 miles radius

Industry Group	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
General Merchandise Stores (NAICS 452)	\$7,804,397	\$15,110,449	\$-7,306,052	-31.9	3
Department Stores Excluding Leased Depts.(NAICS 4521)	\$4,532,001	\$9,399,525	\$-4,867,524	-34.9	1
Other General Merchandise Stores (NAICS 4529)	\$3,272,396	\$5,710,924	\$-2,438,528	-27.1	2
Miscellaneous Store Retailers (NAICS 453)	\$902,212	\$660,530	\$241,682	15.5	13
Florists (NAICS 4531)	\$153,803	\$335,608	\$-181,805	-37.1	4
Office Supplies, Stationery, and Gift Stores (NAICS 4532)	\$252,157	\$38,643	\$213,514	73.4	1
Used Merchandise Stores (NAICS 4533)	\$180,727	\$100,115	\$80,612	28.7	5
Other Miscellaneous Store Retailers (NAICS 4539)	\$315,525	\$186,164	\$129,361	25.8	3
Nonstore Retailers (NAICS 454)	\$106,231	\$168,020	\$-61,789	-22.5	1
Electronic Shopping and Mail-Order Houses (NAICS 4541)	\$4,538	\$0	\$4,538	100.0	0
Vending Machine Operators (NAICS 4542)	\$31,815	\$0	\$31,815	100.0	0
Direct Selling Establishments (NAICS 4543)	\$69,878	\$168,020	\$-98,142	-41.3	1
Food Services & Drinking Places (NAICS 722)	\$10,228,311	\$13,313,686	\$-3,085,375	-13.1	41
Full-Service Restaurants (NAICS 7221)	\$5,724,874	\$7,555,225	\$-1,830,351	-13.8	25
Limited-Service Eating Places (NAICS 7222)	\$3,953,971	\$5,212,220	\$-1,258,249	-13.7	11
Special Food Services (NAICS 7223)	\$18,772	\$0	\$18,772	100.0	0
Drinking Places - Alcoholic Beverages (NAICS 7224)	\$530,694	\$546,241	\$-15,547	-1.4	5

Leakage/Surplus Factor by Industry Subsector



Sources: Esri and Infogroup



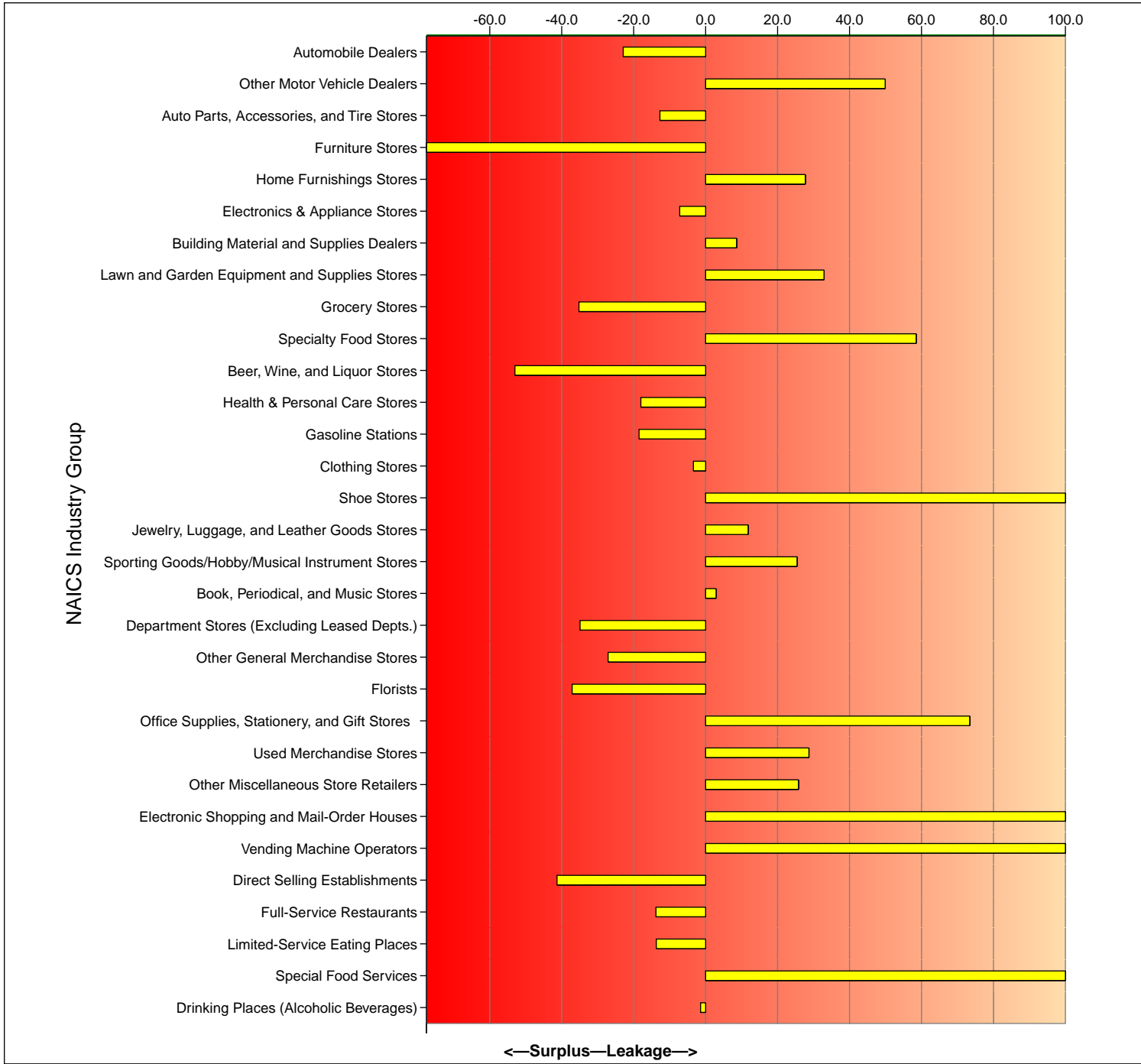
Windridge

Latitude: 29.882928

Longitude: -97.696176

Ring: 3 miles radius

Leakage/Surplus Factor by Industry Group



Sources: Esri and Infogroup



2010 Retail MarketPlace Profile

Prepared by James Knight, CCIM

Windridge

Latitude: 29.882928

Longitude: -97.696176

Ring: 5 miles radius

Summary Demographics

2010 Population	14,356
2010 Households	4,610
2010 Median Disposable Income	\$37,955
2010 Per Capita Income	\$17,930

Industry Summary

Industry Summary	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink (NAICS 44-45, 722)	\$90,646,869	\$148,687,949	\$-58,041,080	-24.3	137
Total Retail Trade (NAICS 44-45)	\$78,722,742	\$134,359,688	\$-55,636,946	-26.1	95
Total Food & Drink (NAICS 722)	\$11,924,127	\$14,328,261	\$-2,404,134	-9.2	42

Industry Group	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers (NAICS 441)	\$18,555,580	\$23,913,599	\$-5,358,019	-12.6	18
Automobile Dealers (NAICS 4411)	\$16,133,150	\$22,339,828	\$-6,206,678	-16.1	10
Other Motor Vehicle Dealers (NAICS 4412)	\$1,529,190	\$585,668	\$943,522	44.6	2
Auto Parts, Accessories, and Tire Stores (NAICS 4413)	\$893,240	\$988,103	\$-94,863	-5.0	6
Furniture & Home Furnishings Stores (NAICS 442)	\$3,822,425	\$27,091,997	\$-23,269,572	-75.3	4
Furniture Stores (NAICS 4421)	\$3,496,195	\$26,816,112	\$-23,319,917	-76.9	2
Home Furnishings Stores (NAICS 4422)	\$326,230	\$275,885	\$50,345	8.4	2
Electronics & Appliance Stores (NAICS 443/NAICS 4431)	\$1,699,493	\$1,738,439	\$-38,946	-1.1	4
Bldg Materials, Garden Equip. & Supply Stores (NAICS 444)	\$3,198,481	\$2,322,382	\$876,099	15.9	11
Building Material and Supplies Dealers (NAICS 4441)	\$2,707,012	\$2,034,319	\$672,693	14.2	8
Lawn and Garden Equipment and Supplies Stores (NAICS 4442)	\$491,469	\$288,063	\$203,406	26.1	3
Food & Beverage Stores (NAICS 445)	\$15,905,661	\$28,408,908	\$-12,503,247	-28.2	10
Grocery Stores (NAICS 4451)	\$15,611,752	\$28,078,478	\$-12,466,726	-28.5	8
Specialty Food Stores (NAICS 4452)	\$215,589	\$83,028	\$132,561	44.4	1
Beer, Wine, and Liquor Stores (NAICS 4453)	\$78,320	\$247,402	\$-169,082	-51.9	1
Health & Personal Care Stores (NAICS 446/NAICS 4461)	\$2,953,377	\$3,721,422	\$-768,045	-11.5	7
Gasoline Stations (NAICS 447/4471)	\$19,232,420	\$26,954,301	\$-7,721,881	-16.7	8
Clothing and Clothing Accessories Stores (NAICS 448)	\$2,462,778	\$2,144,788	\$317,990	6.9	7
Clothing Stores (NAICS 4481)	\$1,996,700	\$1,853,131	\$143,569	3.7	5
Shoe Stores (NAICS 4482)	\$34,559	\$0	\$34,559	100.0	0
Jewelry, Luggage, and Leather Goods Stores (NAICS 4483)	\$431,519	\$291,657	\$139,862	19.3	2
Sporting Goods, Hobby, Book, and Music Stores (NAICS 451)	\$606,942	\$443,036	\$163,906	15.6	5
Sporting Goods/Hobby/Musical Instrument Stores (NAICS 4511)	\$468,717	\$330,708	\$138,009	17.3	4
Book, Periodical, and Music Stores (NAICS 4512)	\$138,225	\$112,328	\$25,897	10.3	1

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector.

Sources: Esri and Infogroup



2010 Retail MarketPlace Profile

Prepared by James Knight, CCIM

Windridge

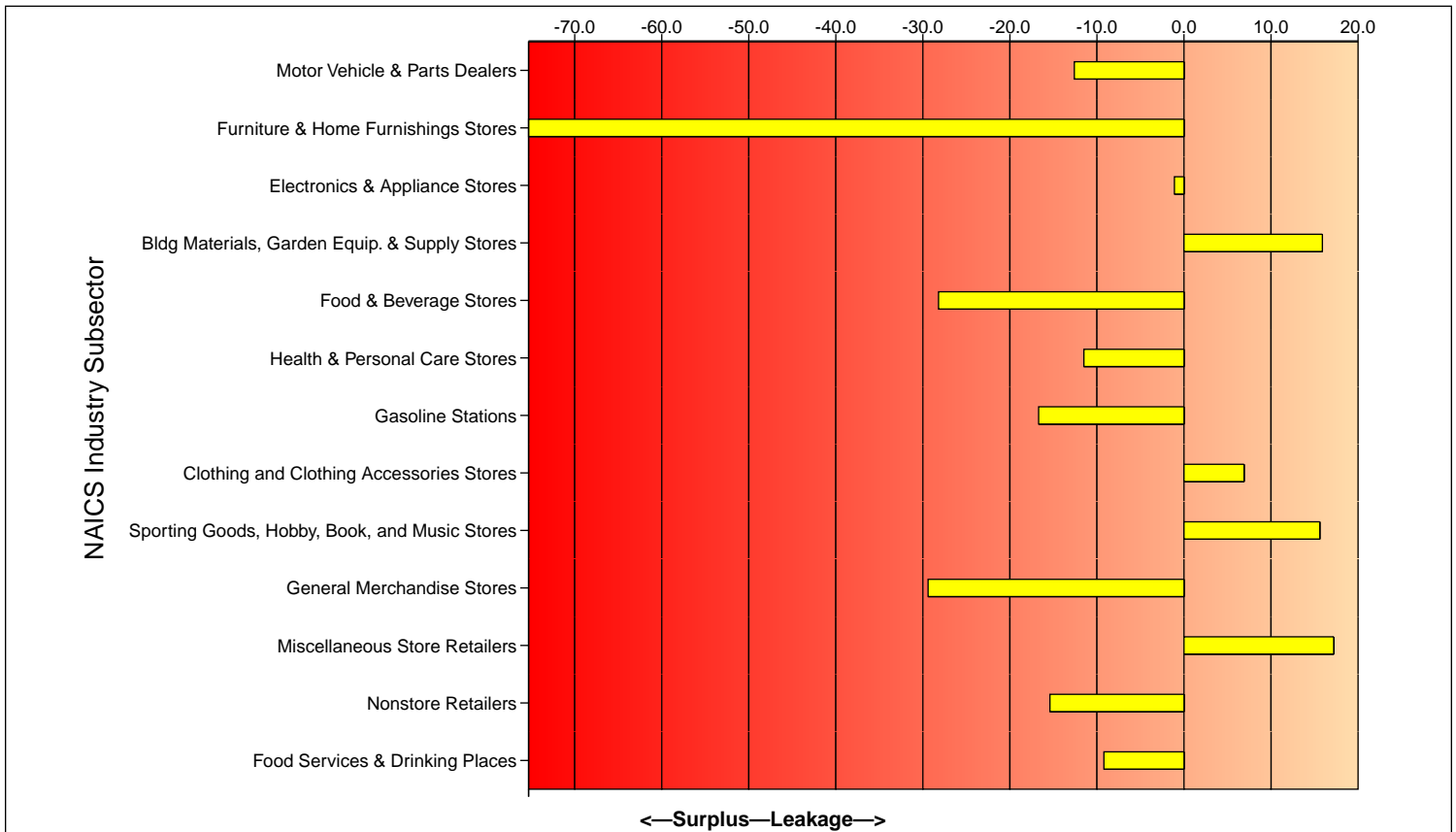
Latitude: 29.882928

Longitude: -97.696176

Ring: 5 miles radius

Industry Group	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
General Merchandise Stores (NAICS 452)	\$9,106,470	\$16,706,323	\$-7,599,853	-29.4	3
Department Stores Excluding Leased Depts.(NAICS 4521)	\$5,288,188	\$10,614,959	\$-5,326,771	-33.5	1
Other General Merchandise Stores (NAICS 4529)	\$3,818,282	\$6,091,364	\$-2,273,082	-22.9	2
Miscellaneous Store Retailers (NAICS 453)	\$1,055,906	\$746,473	\$309,433	17.2	17
Florists (NAICS 4531)	\$181,147	\$335,608	\$-154,461	-29.9	4
Office Supplies, Stationery, and Gift Stores (NAICS 4532)	\$295,151	\$60,095	\$235,056	66.2	2
Used Merchandise Stores (NAICS 4533)	\$209,878	\$125,839	\$84,039	25.0	7
Other Miscellaneous Store Retailers (NAICS 4539)	\$369,730	\$224,931	\$144,799	24.3	4
Nonstore Retailers (NAICS 454)	\$123,209	\$168,020	\$-44,811	-15.4	1
Electronic Shopping and Mail-Order Houses (NAICS 4541)	\$5,284	\$0	\$5,284	100.0	0
Vending Machine Operators (NAICS 4542)	\$37,065	\$0	\$37,065	100.0	0
Direct Selling Establishments (NAICS 4543)	\$80,860	\$168,020	\$-87,160	-35.0	1
Food Services & Drinking Places (NAICS 722)	\$11,924,127	\$14,328,261	\$-2,404,134	-9.2	42
Full-Service Restaurants (NAICS 7221)	\$6,673,747	\$8,157,589	\$-1,483,842	-10.0	26
Limited-Service Eating Places (NAICS 7222)	\$4,615,013	\$5,559,444	\$-944,431	-9.3	11
Special Food Services (NAICS 7223)	\$21,905	\$0	\$21,905	100.0	0
Drinking Places - Alcoholic Beverages (NAICS 7224)	\$613,462	\$611,228	\$2,234	0.2	5

Leakage/Surplus Factor by Industry Subsector



Sources: Esri and Infogroup



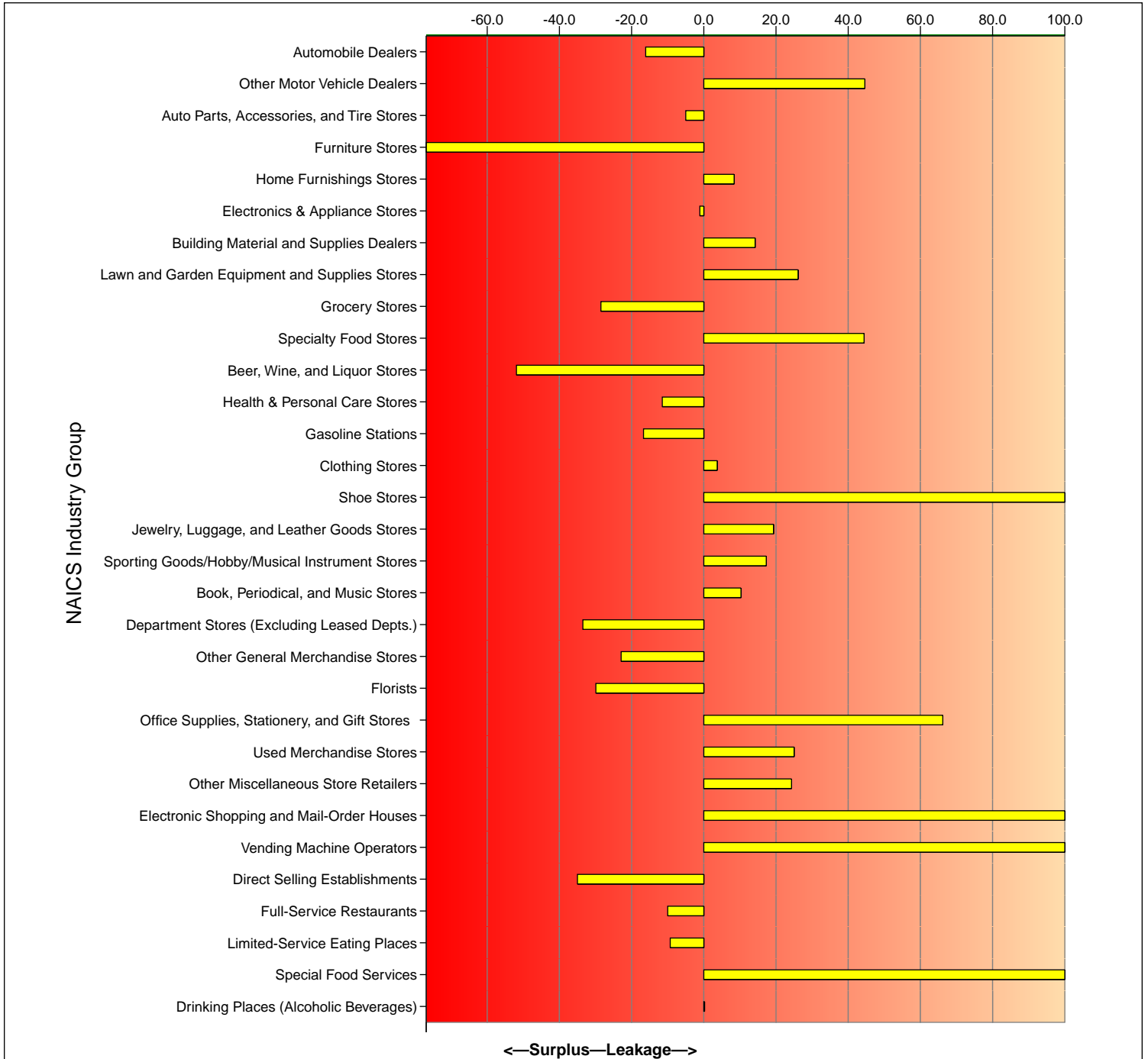
Windridge

Latitude: 29.882928

Longitude: -97.696176

Ring: 5 miles radius

Leakage/Surplus Factor by Industry Group



Sources: Esri and Infogroup



Medical Expenditures

Prepared by James Knight, CCIM

Windridge

Latitude: 29.882928

Longitude: -97.696176

Ring: 1 mile radius

Demographic Summary	2010	2015
Population	3,100	3,119
Households	1,139	1,149
Families	790	789
Median Household Income	\$49,908	\$55,332
Males per 100 Females	89.0	89.0
Population by Age		
Population <5 Years	7.4%	7.4%
Population 5 - 17 Years	17.5%	17.6%
Population 65+ Years	15.0%	15.6%
Median Age	36.2	36.2

	Spending Potential Index	Average Amount Spent	Total
Health Care	79	\$2,960.92	\$3,372,492
Medical Care	78	\$1,407.35	\$1,602,976
Physician Services	77	\$174.80	\$199,096
Dental Services	78	\$252.61	\$287,724
Eyecare Services	78	\$38.72	\$44,107
Lab Tests, X-Rays	77	\$42.41	\$48,302
Hospital Room and Hospital Service	78	\$106.78	\$121,620
Convalescent or Nursing Home Care	73	\$16.90	\$19,251
Other Medical Services ¹	80	\$89.32	\$101,730
Nonprescription Drugs	75	\$77.25	\$87,991
Prescription Drugs	80	\$400.40	\$456,060
Nonprescription Vitamins	77	\$43.51	\$49,557
Medicare Prescription Drug Premium	81	\$40.24	\$45,831
Eyeglasses and Contact Lenses	81	\$62.53	\$71,216
Hearing Aids	71	\$15.42	\$17,569
Medical Equipment for General Use	79	\$4.97	\$5,666
Other Medical Supplies ²	81	\$41.49	\$47,256
Health Insurance	80	\$1,553.57	\$1,769,516
Blue Cross/Blue Shield	80	\$449.92	\$512,454
Commercial Health Insurance	82	\$304.86	\$347,241
Health Maintenance Organization	79	\$261.81	\$298,207
Medicare Payments	81	\$334.93	\$381,480
Long Term Care Insurance	78	\$64.95	\$73,978
Other Health Insurance ³	81	\$137.10	\$156,157

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

¹ **Other Medical Services** includes Services by Medical Professionals other than Physicians, Nursing Services, Therapeutic Treatments, Blood Donation, Ambulance, Emergency Room, and Outpatient Hospital Services.

² **Other Medical Supplies** includes Topicals, Dressings, Supportive and Convalescent Medical Equipment, Rental of Medical Equipment for General Use, and Rental of Supportive and Convalescent Medical Equipment.

³ **Other Health Insurance** includes Medicare Supplements and Other Health Insurance excluding Blue Cross/Blue Shield.

Source: Esri forecasts for 2010 and 2015; Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Medical Expenditures

Prepared by James Knight, CCIM

Windridge

Latitude: 29.882928

Longitude: -97.696176

Ring: 3 miles radius

Demographic Summary	2010	2015
Population	12,627	12,847
Households	4,009	4,091
Families	2,946	2,984
Median Household Income	\$47,040	\$53,910
Males per 100 Females	96.3	96.9
Population by Age		
Population <5 Years	7.3%	7.5%
Population 5 - 17 Years	17.4%	17.6%
Population 65+ Years	11.8%	12.4%
Median Age	34.0	33.7

	Spending Potential Index	Average Amount Spent	Total
Health Care	74	\$2,747.84	\$11,016,105
Medical Care	74	\$1,325.45	\$5,313,715
Physician Services	75	\$169.97	\$681,394
Dental Services	70	\$228.31	\$915,286
Eyecare Services	75	\$37.32	\$149,617
Lab Tests, X-Rays	76	\$41.95	\$168,178
Hospital Room and Hospital Service	79	\$107.72	\$431,855
Convalescent or Nursing Home Care	56	\$13.01	\$52,173
Other Medical Services ¹	73	\$81.56	\$326,967
Nonprescription Drugs	77	\$79.06	\$316,949
Prescription Drugs	76	\$376.93	\$1,511,109
Nonprescription Vitamins	73	\$41.52	\$166,444
Medicare Prescription Drug Premium	73	\$36.15	\$144,929
Eyeglasses and Contact Lenses	73	\$56.02	\$224,597
Hearing Aids	63	\$13.74	\$55,074
Medical Equipment for General Use	78	\$4.95	\$19,853
Other Medical Supplies ²	73	\$37.24	\$149,290
Health Insurance	74	\$1,422.40	\$5,702,391
Blue Cross/Blue Shield	74	\$412.00	\$1,651,703
Commercial Health Insurance	75	\$280.46	\$1,124,363
Health Maintenance Organization	73	\$243.14	\$974,747
Medicare Payments	74	\$304.05	\$1,218,944
Long Term Care Insurance	69	\$57.84	\$231,894
Other Health Insurance ³	74	\$124.90	\$500,741

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

¹ **Other Medical Services** includes Services by Medical Professionals other than Physicians, Nursing Services, Therapeutic Treatments, Blood Donation, Ambulance, Emergency Room, and Outpatient Hospital Services.

² **Other Medical Supplies** includes Topicals, Dressings, Supportive and Convalescent Medical Equipment, Rental of Medical Equipment for General Use, and Rental of Supportive and Convalescent Medical Equipment.

³ **Other Health Insurance** includes Medicare Supplements and Other Health Insurance excluding Blue Cross/Blue Shield.

Source: Esri forecasts for 2010 and 2015; Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Medical Expenditures

Prepared by James Knight, CCIM

Windridge

Latitude: 29.882928

Longitude: -97.696176

Ring: 5 miles radius

Demographic Summary	2010	2015
Population	14,356	14,707
Households	4,610	4,741
Families	3,409	3,480
Median Household Income	\$47,219	\$53,887
Males per 100 Females	97.1	97.7
Population by Age		
Population <5 Years	7.3%	7.5%
Population 5 - 17 Years	17.5%	17.7%
Population 65+ Years	11.7%	12.4%
Median Age	34.2	33.9

	Spending Potential Index	Average Amount Spent	Total
Health Care	75	\$2,793.32	\$12,877,206
Medical Care	75	\$1,346.65	\$6,208,041
Physician Services	76	\$173.00	\$797,552
Dental Services	71	\$231.48	\$1,067,103
Eyecare Services	76	\$38.02	\$175,277
Lab Tests, X-Rays	78	\$42.84	\$197,485
Hospital Room and Hospital Service	80	\$109.89	\$506,573
Convalescent or Nursing Home Care	56	\$12.82	\$59,122
Other Medical Services ¹	74	\$82.54	\$380,500
Nonprescription Drugs	78	\$80.46	\$370,931
Prescription Drugs	77	\$383.62	\$1,768,483
Nonprescription Vitamins	75	\$42.26	\$194,819
Medicare Prescription Drug Premium	73	\$36.29	\$167,293
Eyeglasses and Contact Lenses	74	\$56.75	\$261,612
Hearing Aids	64	\$13.84	\$63,824
Medical Equipment for General Use	80	\$5.08	\$23,425
Other Medical Supplies ²	74	\$37.75	\$174,041
Health Insurance	75	\$1,446.67	\$6,669,166
Blue Cross/Blue Shield	75	\$421.86	\$1,944,770
Commercial Health Insurance	76	\$285.91	\$1,318,047
Health Maintenance Organization	74	\$246.90	\$1,138,218
Medicare Payments	74	\$306.69	\$1,413,843
Long Term Care Insurance	70	\$58.90	\$271,541
Other Health Insurance ³	75	\$126.41	\$582,747

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

¹ **Other Medical Services** includes Services by Medical Professionals other than Physicians, Nursing Services, Therapeutic Treatments, Blood Donation, Ambulance, Emergency Room, and Outpatient Hospital Services.

² **Other Medical Supplies** includes Topicals, Dressings, Supportive and Convalescent Medical Equipment, Rental of Medical Equipment for General Use, and Rental of Supportive and Convalescent Medical Equipment.

³ **Other Health Insurance** includes Medicare Supplements and Other Health Insurance excluding Blue Cross/Blue Shield.

Source: Esri forecasts for 2010 and 2015; Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics.